



# Enhancing Stakeholder Engagement

**A partnership project between the Marine  
Management Organisation (MMO)  
and local coastal partnerships**



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# What is the Solent Forum?

- The Solent Forum is the coastal partnership body that covers The Solent. It was established in 1992.
- Its members are wide ranging and include all the key coastal stakeholders in the Solent.
- Its primary aim is to facilitate partnership working and information sharing throughout the Solent.
- Staff are based at Hampshire County Council in Winchester and it has an independent politically neutral Chair.



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# Project Background

- This workshop is part of a national '**Enhancing Stakeholder Engagement**' project. Funded by EMFF and managed by the Marine Management Organisation (MMO) national team.
- Coastal partnerships from all around the country are involved - Dorset , Devon and Solent Forum in the South Marine Plan area. It is a partnership project with the MMO.
- Project is running for two years - 2017 to 2019.
- We have already undertaken work with the MMO on identifying local stakeholders and commenting on the Community and Engagement Plans for each plan area.



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# Enhancing Stakeholder Project Overall Aim

The objective of this national EMFF funded Enhancing Stakeholder Engagement project is:

**‘to engage with more stakeholders, more effectively and to strengthen the development of marine plans and their implementation, monitoring and reporting.’**



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# What are the Project Objectives?

1. Identify who are the harder-to reach stakeholders and their most common sectors
2. Why they are 'hard-to-reach'
3. What their drivers, motivations and priorities are to engaging in marine planning
4. Establish the most effective methods of engaging these stakeholders, learning from existing successful mechanisms of engagement



# Workshop Format

- Split into tables each with a facilitator. You have your own place card to write on, please fill it in and face it outwards.
- One hour for each discussion task, two tasks with a coffee break in between.
- Facilitators have structured questions to ask you.
- Throughout, please focus on your sector/area of interest and report on what you feel people think about the questions you will be asked.
- Facilitators will provide a brief overview of key points to the Chair at end of each task.
- Other non-planning comments and questions for the MMO please write on the flipchart.



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# Workshop Facilitators

1. Kate Ansell, Solent Forum
2. Karen McHugh, Solent Forum
3. Kate Chesman, Solent Forum
4. Mathilda Evans, MMO
5. Abby Haines, MMO



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# Task 1

- Task 1 will focus on what you know about marine planning to date and where your information has come from.
- It will explore the most effective ways for you to receive information and look at what you think is relevant and proportionate to the people in your field of interest.



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## Task 2

- This task will focus on how the MMO should engage stakeholders with marine plan implementation and monitoring. This is the stage that the adopted South Plan is now in.
- It will explore what work, research or data collection you or your colleagues are undertaking that can support these plan tasks.



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# Workshop Outcomes

- A report of the findings will be sent to the MMO and distributed to delegates.
- Particular issues raised or ideas identified will be followed up in future phases of the project.
- This is an ongoing project so please contact the Solent Forum if there are areas of work you would like to take further, e.g. we can host a focus group with people in your area of interest.



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