



Behavioural Change: Anchoring & Mooring in Seagrass

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Hampshire &
Isle of Wight
Wildlife Trust

Restore,
Reconnect &
Rejuvenate





Saltmarsh



Seagrass



Seabird habitat



Oysters

Community Engagement – What is Behaviour Change?

Behavioural change is about altering habits and behaviours with people for long term sustainable change.

It's about working with people, our human natures to shape new ways of thinking/doing & acting in a way that benefits us all.

Behavioural change is challenging, but worth it when done right



Behavioural change work



Generic - What actions can/do people take that benefit our local marine environments and how can we encourage them to do more/continue?



Specific - Boat users taking alternative actions to anchoring & (traditional) mooring in The Solent's Seagrass Meadows

Anchoring & Mooring



Data collection



Relationship building



Open conversations



Art workshops



Informative talks



Continues monitoring
of remedies sites next
year



Further interventions

Boat User Survey

- Partner packs

[Solent Boating Survey | Hampshire and Isle of Wight Wildlife Trust \(hiwwt.org.uk\)](#)



Open conversations



6 locations – Chichester, Langstone Harbour, Southampton, Lymington, Seaview (IOW), Cowes/Yarmouth (IOW).



TBC



Facilitator



Food & drink

How can you help?

- Boat user survey
- Open conversation
- Spread the word
- Be a connector
- Volunteer



Thankyou!
Any questions?

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