

Solent Matters: Shaping up for another 25 years

Sponsorship Opportunities

Southampton Solent University | The Spark | East Park Terrace | Southampton | SO14 0YN

The Solent Forum is planning a series of events in 2017 to mark its 25th year. The prime event is a conference that will be held on 10th May 2017 and this is now being advertised; a booking form will be circulated in the January edition of Solent News which goes out to over 650 readers. We hope to attract up to 80 delegates to this conference and we have an excellent line-up of speakers, the draft programme is available on request. The conference will be held at the Hawthorn Suite on level 3 or the SPARK complex – see link <https://portal.solent.ac.uk/documents/estates-and-facilities/spark-building-user-guide.pdf>.

We are pleased to be able to offer potential sponsors this opportunity to reach a wide ranging audience in the emerging field of marine management. We have the following sponsorship packages and would be pleased to speak to you in more detail about them.

Exhibition Stand £400 sponsorship

Exhibition Space

- The opportunity to display exhibition materials and network to advertise company in break out areas.

Complimentary Tickets

- One complimentary conference registration.

Advertising and Promotion

- Opportunity to provide an insert for delegate packs.
- Display of your corporate logo, company message (250 words) and contact details in the conference delegate pack.

Branding

- Display of corporate logo alongside Solent Forum logo on all conference printed literature, publicity material and direct mailings.
- An acknowledgement from the chair during the opening and closing addresses.
- Follow-up article on the conference in the winter 2017 edition of Solent News, delivered to over 650 readers, containing your logo.
- Publicity on the Solent Forum twitter feed.

Poster Opportunity £100 sponsorship

Exhibition Space

- Opportunity to display a poster in the break out areas.

Advertising and promotion

- Opportunity to provide an insert for delegate packs.

Please contact Karen McHugh, ideally before Christmas, at the Solent Forum if you are interested in discussing any of these packages. Tel: 01962 846027. Email: karen.mchugh@hants.gov.uk.

